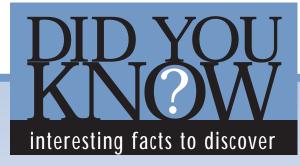
A Theme Player Continued from front cover





If you would like to receive Smartalk or discontinue receiving it, please let us know. Contact 860.526.9721 or e-mail danielle@smart-graphics.com. Thank you!



A Hot Subject!

It's been one year since Smart Graphics changed heating fuels to help reduce emissions by 80%. "biodiesel" is a renewable source of fuel created from many different kinds of vegetable oils. It not only helps the environment, but also reduces the need for foreign oil and produces a new economy for farmers. Biodiesel can be used for any residential oil burning

furnace or boiler. Incidentally, biodiesel cleans your heating unit as you use it and is hotter burning, so you use less. It is safer to store too! For more information visit

www.biodiesel.com and if you are interested in a local company, go to www.halehillfarm.com.

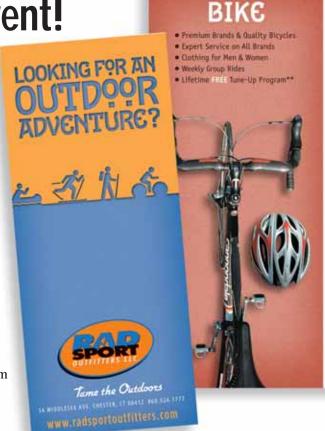




Various life-size Bobby Valentine cutouts greet customers in all

Radically Different!

Chester, CT, Radsport Outfitters LLC, chose **Smart Graphics once** again, only this time to help promote their new line of products and services. Originally a bike shop, Radsport has expanded into three other markets: hiking, kayaking and cross country skiing. To help promote these markets, SG designed, photographed and produced a new brochure. This brochure showcases products and services, which include training seminars, tours and programs. For more information, visit www.radsportoutfitters.com









8 1/2" x 14" Promotion brochure

An Inviting Invitation!

New Haven, CT, AT&T Wholesale asked Smart Graphics to design and produce invitations for a private dinner for top decision-making executives held in exotic Dubai. Dubai is located on the Eastern coast of the Arabian

Peninsula in the Southwest corner of the Arabian Gulf. The invitation was created to compliment the unique and luxurious venue using handmade papers and delicate bead work.



New Identity for All Branches!

East Haddam, CT, Shagbark
Hardware, Lumber & Feed needed a
new consistent identity for all three
branch locations! (No pun intended).
The name "Shagbark" represents the
native Shagbark Hickory tree, so

Smart Graphics created a beautiful hickory tree icon along with a clever tagline. Using separate colors, SG divided the syllables in the company name using the trunk with 2-color combinations.

