

Summer Sizzle

Westerly, RI, - Sun-Up Gallery returned to Smart Graphics for a new look for their web site. Ready to turn up the heat, SG chose bright colors

large type, custom shot photographs of sizzling summer products and a constantly changing events bar.

SUN-UP GALLERY
Always The Beginning of a Great Day!
95 Watch Hill Road
Westerly, RI 02891
401.596.0800
info@sunupgallery.com

HOME
DIRECTIONS
GALLERY

STORE HOURS
Mon.-Sat. 10 - 6pm
Sun 11 - 4pm

SUNFIRE
Mon.-Sat. 10 - 6pm
Sun 11 - 4pm
401.596.8464

SUMMER HEAT, NOW EVEN HOTTER!
Come see the latest styles in clothing, jewelry, home decor, & much more.

Events YOU CAN'T MISS!
Latest collection by L.A. jeweler designer GIGI GARNER.
July 1, 2, & 3 11am - 5pm

Sun-Up Gallery home page



If you would like to receive Smarttalk or discontinue receiving it, please let us know. Contact 860.526.9721 or e-mail danielle@smart-graphics.com. Thank you!

DID YOU KNOW?
interesting facts to discover

How Green Are You? Want to do something to help stop global warming? Here are 10 simple things you can do.

1. Replace one regular bulb with a compact fluorescent bulb.
2. Drive less.
3. Recycle more.
4. Check your tires weekly.
5. Use less hot water.
6. Avoid products with a lot of packaging.
7. Adjust your thermostat.
8. Plant a tree.
9. Turn off electronic devices.
10. Encourage others to take action as well.

To find out more about global warming and the impact one person can make with these simple steps, go to stopglobalwarming.org or climatecrisis.net.

Summer 2006

A SMART GRAPHICS'S PRESS RELEASE

smarttalk



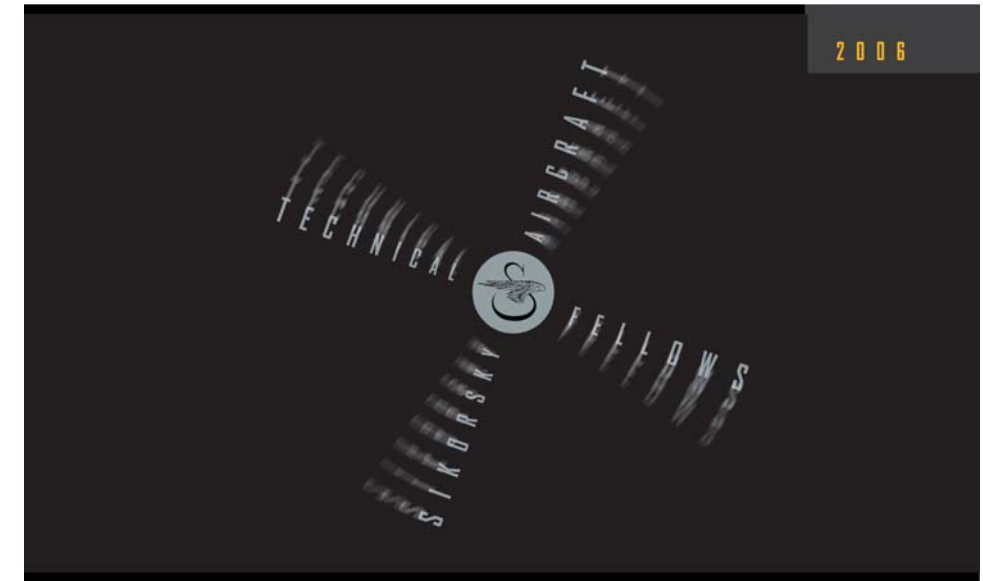
ten pleasant street chester connecticut 06412 T 860-526-9721 F 860-526-2270 E info@smart-graphics.com

Excellence Reaching New Heights

Stratford, CT, - Sikorsky Aircraft asked Smart Graphics to produce their first technical Fellows program book, designed to help encourage and reward technical excellence throughout the corporation. The program recognizes

individuals who have demonstrated outstanding technical knowledge, judgement and achievement, technical leadership, communication skills and the ability to act as a mentor/advisor to others in their field of expertise.

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Technical Fellows Brochure

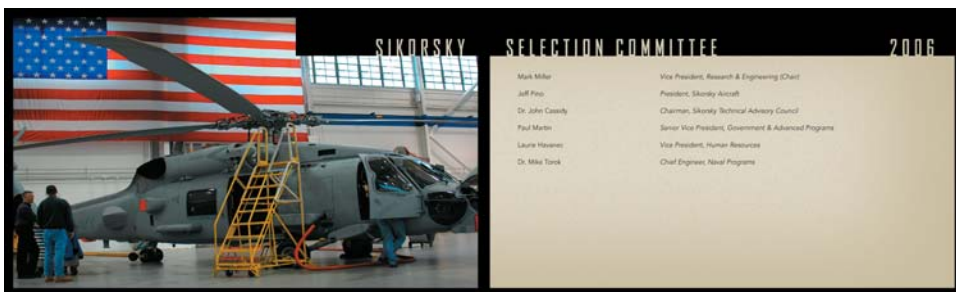
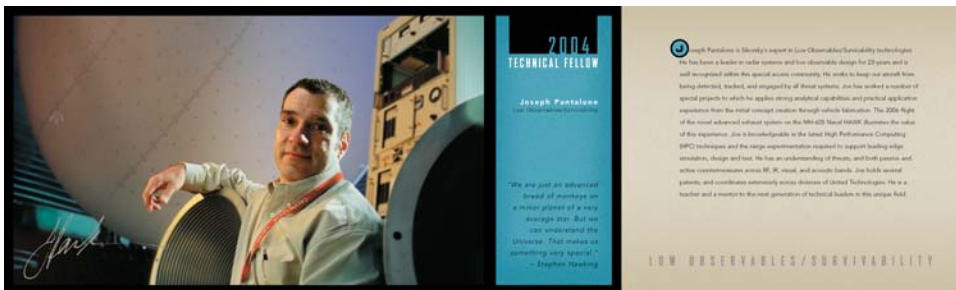
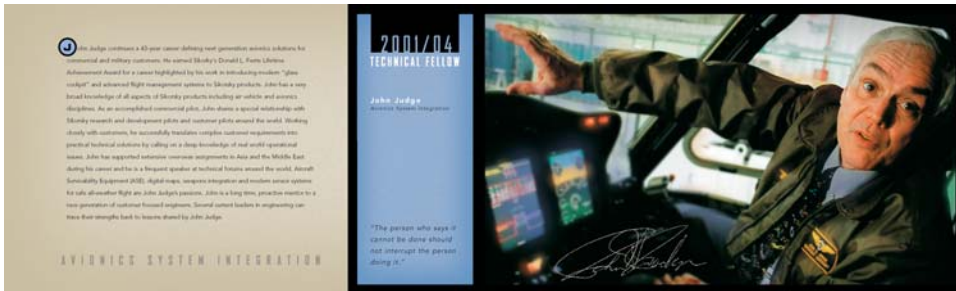


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Excellence Reaching New Heights

This beautiful book captured each of the 13 technical fellows as they appear in their discipline with the year they were inducted, a biography and indi-

vidual quotes. The photographs were all taken on location by Sandy Vaccaro, president & owner of Smart Graphics.



Meals That Heal

Middlebury, CT, Galley Food Service selected Smart Graphics to develop a name and look for their new product line. As a 25,000 SF, USDA-inspected producer of wholesome entrées and side dishes, Galley's new product line provides elders with wholesome, flavorful and nutritious meals at competitive prices. Their goal was to provide

FoodCareSM, based on the fundamental premise that to live well, you must eat well, at any age! Taking this into consideration, SG developed the name Healthy Harvest with the tagline "Nutrition you need. Meals you want." The logo conveys a natural, simple way of life, using very earthy colors and an organic graphic element—wheat.

The project also included a brochure, packaging label, letterhead and a presentation display. Smart Graphics provided custom photography of actual meals and copy for the brochure and presentation boards.



Healthy Harvest logo



Healthy Harvest brochure

New Identity For An Old Bank

Brookfield, CT, Marketing Resources Inc. teamed up with Smart Graphics to develop and create a new logo for Newtown Savings Bank. This small-town community bank has been around since 1855 and is well known for its flagpole, a historic symbol and

landmark located in the middle of Main Street. Naturally, the flag was a necessary element included in many of the presented concepts to depict NSB and ultimately the selling feature of the chosen logo.



Newtown Savings Bank logo

smartflash

A SMART GRAPHICS'S NEWS FLASH

Two Ceremonies, Three Awards!

A Gift For You,
A Gift For Us!



Avon, CT, – The Advertising Club of Connecticut & Killingworth, CT - The Connecticut Art Directors Club (CADC) both rewarded Smart Graphics for their achievements this season. A silver award was given by the Ad Club of CT for Sun-Up Gallery's direct mailer, "A Gift For You." This same direct mailer also won an Excellence award from CADC.



Holiday Mailer



It's A Spring Fling!



Killingworth, CT, - The Connecticut Art Directors Club (CADC) presented a silver award to Smart Graphics for the Spring Fling identity that was designed for Chester Elementary School PTO.

Marilena Vaccaro, designer & owner of Smart Graphics, was asked to help promote "Spring Fling," the PTO's first silent

auction. This identity was needed to play off the clever name to help promote and raise money. Posters, tickets and T-shirts were all designed and produced pro-bono by Smart Graphics. The event raised much more than expected. Good Food & Good Fun, for a Good Cause!

