

# smartflash

A SMART GRAPHICS'S NEWS FLASH

## Another "Mark of Excellence" Award!

Southington, CT – American Marketing Association, (AMA) awarded Smart Graphics once again with their annual "Mark of Excellence" Award. This year's achievement was for a new and fresh campaign for First County Bank (FCB) located in the lower Fairfield County area.

The award ceremony will be held March 14th, 2006 in Hartford. The type of award hasn't been disclosed yet, but will be for all to know very soon.

FCB presented the challenge of marketing and producing a new campaign to Marketing Resources Inc. located in Brookfield, CT. As part of Marketing Resources' team, Smart Graphics worked collaboratively to create a fresh new campaign to attract new customers and reflect their relationship with existing customers in the community. The Bank's wide range of customers is portrayed in the images used throughout the campaign.

Be Free

### Totally Free Checking

- No Minimum Balance
- No Monthly Service Charge
- No Overdraft Charge
- Unlimited Check Writing
- Free Home Banking with All Day
- Free Visa® Check Card\*
- Free First Order of Checks\*\*
- Free CD for Opening Account

Ask for details

First County Bank  
It's where you belong.

Stamford Danvers Greenwich New Canaan Norwalk Westport  
www.firstcountybank.com

Totally Free Checking Ad/Poster

### Trust & Retirement Services

Our Trust and Retirement Specialists can give you answers to the tough questions:

- What's your retirement wish?
- How will Social Security affect you?
- How much should you save?
- Have you taken steps to protect your assets?

We'll have our strategies to help you do more with your money, so your dream won't be the one that got away.

Ask for details

First County Bank  
It's where you belong.

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Trust Fund Ad/Poster

### Free Home Banking

It's all Day

- Check balances and transfer funds
- Review and get information on up to 10 accounts
- View and print copies of canceled checks
- Pay bills without checks and save on postage
- Make scheduled or recurring payments
- Get quotes or expert information to financial management software
- Fully encrypted for maximum transaction security

Sign up at [www.firstcountybank.com](http://www.firstcountybank.com)

First County Bank  
It's where you belong.

Stamford Danvers Greenwich New Canaan Norwalk Westport  
www.firstcountybank.com

Home Banking Ad/Poster

## Consumer Loans

Make it Happen

What's your dream? We'll make it happen.

Member FDIC

First County Bank  
It's where you belong.

Consumer Loans Banner